

*Enhanced visibility and awareness in eHealth, Active Ageing and Independent Living projects*

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### About this Newsletter

A free semiannual issue, published by the HAIVISIO project with the latest news and updates.

The audience of this Newsletter are EU projects, initiatives, EC officers and stakeholders related to eHealth, Ageing and Independent Living.

### HAIVISIO training courses for AAL projects

Webinar: "How to enhance visibility and impact of projects"

### Dem@Care project findings

Description of the findings presented at the Annual Conference of Alzheimer Europe

### Key info

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Health & Well-Being

**HAIVISIO Tools**  
Means to assess the impact of your project

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### Keep in touch with HAIVISIO!

- ❖ Twitter @ HAIVISIO\_project
- ❖ LinkedIn "Haivisio-7415897"

**And don't forget!**  
All other updates can be found on our website at [www.haivisio.eu](http://www.haivisio.eu)

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## Editorial

This month, HAIVISIO is celebrating endings and new beginnings. We started in November 2013 with the purpose of enhancing the visibility and awareness of the results generated by eHealth, Active Ageing and Independent Living projects, supporting community building around these results.

Now, at the end of the project, we can proudly say that HAIVISIO has been a success. During the past 24 months, HAIVISIO has supported the Coordination of communication activities for projects offering training courses for free, as well as has increased the visibility of project results and also started out an online community.

The key result is the '[Reference Framework](#)' tool developed by HAIVISIO. The project has conducted an impact assessment which considered both quantitative and qualitative methods, with a participatory approach in order to achieve a good understanding of stakeholder real perceptions of impacts. The 'Reference Framework' tool can help to model the assets and results across your projects into an integrated information platform as a base for communication and dissemination actions. It is a concurrent and dynamic single source of project content to support communications and dissemination actions that is organised in a systematic way.

In this newsletter, you can read all about the activities of the last semester. The newsletter presents the webinars organized both for EU and AAL projects, also takes a glimpse of the HAIVISIO tools and presents the official findings of Dem@Care project.

HAIVISIO project doesn't stop here! We keep on building the online community of project results at the website, offering advice and support to projects. So stay tuned and keep following us on the Social media. Please share it widely with those interested in eHealth, Active Ageing and Independent Living.

If you like what you are reading, do not hesitate to contact us!

Project Coordinator  
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## HAIVISIO training courses for EU projects

### Tools to improve European projects' communications



HAIVISIO, in collaboration with DG CONNECT, organized on 30<sup>th</sup> September and 1<sup>st</sup> October an online training course to help eHealth, active ageing and independent living projects identify the assets and enhance the compliance of the communication and dissemination activities, with the EU programme objectives.

In particular, the course helps dissemination and communication managers to:

- **Learn** from on-going and recently completed projects across the 'ICT for Healthy, Active and Ageing-Well World' about many of their communications, dissemination, exploitation and sustainability challenges.
- **Understand** how a systematic, holistic and continuous improvement approach to communications and dissemination can enhance project development pathways and strengthen project outcomes.

- **Learn** about the HAIVISIO Reference Framework, a tool which helps managers to model project results into an integrated information platform as a base for communication and dissemination actions.
- **Gain** insight into how to apply the HAIVISIO Reference Framework tool in communications work-packages through some extracts from a worked example in a real project.

Within the scope of the training activities of HAIVISIO, two sessions have been included and the **material is available in the official project website** (<http://haivisio.eu/webinar-sept-2015/> ). The two sessions are independent, though complementary, and are presented in webinar format. The webinars propose and detail a set of practical tools to produce a good dissemination plan and key methods to identify the project value.

## HAIVISIO training courses for AAL projects

### The way to the exploitation: how to enhance visibility and impact of projects



Explanations on why an effective dissemination and communication plan is important for all AAL projects for the benefit of the project itself, and helpful for its compliance with the programme expectations.

HAIVISIO organized training sessions on 30<sup>th</sup> June and 3<sup>rd</sup> July 2015 to provide some practical tools and tips to build a good dissemination plan, as well as to understand how a systematic, holistic and continuous improvement approach to communications and dissemination can enhance the project development pathways and strengthen the project outcomes. <http://www.aal-europe.eu/free-webinar-how-to-enhance-visibility-and-impact-of-aal-projects/>

HAIVISIO has organized an online training course focusing on the **practical tools and methods to produce a good dissemination plan**, dedicated to the training of projects funded by the Ambient Assisted Living Programme.

HAIVISIO also offered the course on live streaming linked to the HAIVISIO website <http://haivisio.eu/webinars/>. The duration of each session was one hour and the three key topics are: a) Communication and dissemination: the first step for a good exploitation of results b) Assessment of the project assets: strengths and weaknesses and c) New tools for approaching the market: from social media to the organisation of a successful event.

## Dem@Care project findings



During the 25th Annual Conference of Alzheimer Europe that took place in Ljubljana, Slovenia from 2-4 September 2015, Dem@Care project presented and discussed the clinical and experimental findings towards improving care and quality of life for people with dementia.

The smart mobile sensors can monitor one's health parameters, activity levels and even emotional and cognitive status. *"Multi-sensor monitoring outcomes can then be fused intelligently to form a clear picture of the person's condition and lifestyle, so that personalized remote care, feedback and support can be provided to them and their clinicians coupling clinical and domain knowledge with profile contextual history and care plans"* said Dr. Giorgos Meditskos from CERTH-ITI.

Further, Dr. Alexandra Konig from CHUN explained in her presentation that currently, the gold standard for the assessment of cognitive and functional abilities involves questionnaires and clinical rating scales. However, these are often limited in their ability to provide objective and sensitive information. In contrast, information and communication technologies (ICT) may overcome these limitations by capturing more fully the disturbances associated with Alzheimer disease (AD). We investigated the use of different sensors, such as an accelerometer, video monitoring system or audio analyses for the assessment of people with dementia and mild cognitive (MCI) impairment. **Dem@Care has already provided critical diagnostic aid reliably and accurately discriminating 82% of healthy, MCI and AD individuals.**

In Dublin (Ireland) and Thessaloniki (Greece) the **Dem@Care system is already deployed in the homes of people with dementia most of whom are living alone.** Object and utility usage, sleep and physical activity are monitored 24/7, which provides in-depth and reliable information for clinicians. Results indicate that such sensor-based information can have a positive impact on the assessment of BPSD in residential care settings. “While at home, the person with dementia and their family caregivers can monitor summaries of their own activities, and read personalized messages, prompts and advice, thus providing timely support. Healthcare professionals can monitor detailed patterns of behaviour and function over time, develop individualised intervention and care plans, and monitor their success”, Dr. Louise Hopper from DCU added.

An intervention study was also presented comprising of residents from three specialist dementia care units in northern Sweden; two in the experimental group and one in the control group. In each setting, sensor data were analysed using state-of-the-art knowledge-driven interpretation techniques based on Semantic Web technologies. Patterns of sleep, physical activity, daily living activities, and stress/anxiety over time were identified. Through specific user interfaces, clinicians and formal caregivers were able to monitor the sensor recordings and the relevant analysis in order to propose new, or to adapt older, supports and interventions. Results indicate that such sensor-based information can have a positive impact on the assessment of BPSD in residential care settings.

Learn more about **Dem@Care** project: Dementia Ambient Care: Multi-Sensing Monitoring for Intelligent Remote Management and Decision Support at the project website: <http://www.demcare.eu/contact>

## HAIVISIO Tools

HAIVISIO Value Proposition is a set of tools and services that allows to assess the impact of a certain project. Very concretely, the project has delivered:

- **on-line training facilities** to help identify and organise project assets, artefacts, models, deliverables and results, and to support self-assessment and improvement of project communication and exploitation. The expected result of this task is to increase the commercialisation success and thus the return on investment of the projects implementing the HAIVISIO's exploitation tools and materials.
- **a set of tools for the use of the projects.** These tools have as final goal to increase the awareness about the projects, to give them visibility and consequently to improve their performance also in terms of impact.

The HAIVISIO Blog includes a summary of the project tools: <http://haivisio.eu/category/blog/>