



Enhanced visibility and awareness in eHealth, Active Ageing and Independent Living projects

D4.1. Web portal v1

Project Acronym:	HAIVISIO
Project Title:	Enhanced Visibility and awareness in eHealth, Active Ageing and Independent Living projects
Project Number:	610419
Instrument:	CSA
Thematic Priority:	FP7-ICT-2013-10. FP7 Collaborative Projects, Networks of Excellence, Coordination and Support Actions, Research for the Benefit of Specific Groups (in particular SMEs)

D4.1. Web portal v1

Work Package:	WP4	
Due Date:	31/12/2013	
Submission Date:	31/01/2014	
Start Date of Project:	01/11/2013	
Duration of Project:	24 Months	
Organisation Responsible of Deliverable:	VILABS	
Version:	1.0	
Status:	Final / Draft	
Author name(s):	Vasiliki MOUNTZI, Christos Kamtsiou	VILABS
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Nature:	<input type="checkbox"/> R – Report <input type="checkbox"/> P – Prototype <input type="checkbox"/> D – Demonstrator <input checked="" type="checkbox"/> O – Other	
Dissemination level:	<input checked="" type="checkbox"/> PU – Public <input type="checkbox"/> CO – Confidential, only for members of the consortium (including the Commission) <input type="checkbox"/> RE – Restricted to a group specified by the consortium (including the Commission Services)	

Revision history

Version	Date	Modified by	Comments
0.1	15/12/2014	VILABS	Deliverable structure created by VILABS
0.2	10/01/2014	VILABS	Draft Deliverable provided to coordinator for comments
1.0	31/12/2014	ATOS	Reviewed and submitted

Executive Summary

The Deliverable D4.1 "Web portal V1" provides an overview and a "snapshot" of the HAIVISIO project website, at the time of writing this document (January 2014).

Apart from 'static' contents (i.e. project and cluster description), the project website includes 'dynamic' areas where relevant news and announcements for events are regularly released (at least once a month with respect to information on project news and events) as well as tools that help registered users to collaborate towards the HAIVISIO goals. All partners will contribute to the content creation and update.

- The HAIVISIO website (<http://www.haivisio.eu/>) constitutes the primary platform of the project's communication activities.
- It is the main communication gate with the project target groups, promoting HAIVISIO-ICT activities and events
- It is used as the main information repository of the project and supports internal communications and management of the consortium (through the Wiki that has been incorporated)
- It supports the collaboration among registered projects and provides them advice and training (through online tools, like working groups, forums and wikis)

The HAIVISIO website has been available from M1.

Contents

1	Abbreviations and acronyms	6
2	Website Goals	7
3	Website structure	8
4	Website content	9
4.1	Home.....	9
4.2	Services.....	10
4.3	Community.....	11
4.4	HAIVISIO	12
4.5	Blog.....	13
4.6	Contact	13
4.7	Forum.....	14
4.8	Registration.....	14
5	Technology	16
6	Indicators.....	17

Tables

Table 1.	Abbreviations and acronyms	6
Table 2.	Indicators.....	17

Figures

Figure 1:	HAIVISIO website Home page	10
Figure 2:	HAIVISIO website access to services	11
Figure 3:	HAIVISIO website Working Groups Tool.....	11
Figure 4:	HAIVISIO website Community page	12
Figure 5:	HAIVISIO website page	13
Figure 6:	HAIVISIO website Contact page.....	14
Figure 7:	HAIVISIO website Registration page.....	15

1 Abbreviations and acronyms

AR	Assigned reviewers
CA	Consortium Agreement
DoW	Description of Work
EB	Executive Board
EDM	Exploitation & Dissemination Manager
ERAM	Ethical & Regulatory Aspects Manager
GA	Grant Agreement
MT	Management Team
PA	Project Administrator
PC	Project Coordinator
PM	Person Month
PO	Project Officer
QA	Quality Assurance
RE	Restricted to the consortium and other defined groups
SC	Scientific Committee
SM	Scientific Manager
WP	Workpackage
Tbd	To be defined
WPL	Workpackage Leader

Table 1. Abbreviations and acronyms

2 Website Goals

The HAIVISIO website is published under the domain www.haivisio.eu. This website will be used both as an information and dissemination tool, as well as a communication tool, with the aim to:

- Present HAIVISIO project basic information.
- Present the profiles of “Active projects” and the stakeholders, in eHealth, Active Ageing and Independent Living domain.
- Facilitate, communication, Knowledge sharing and interactivity between partners and “Active projects” and the stakeholders.

The HAIVISIO website is comprised of the following parts:

- Web portal with, basic information of the project, news & events (e.g. forthcoming FP7 calls), newsletter, links, downloads for copies of information material.
- Online communication and support services, with information facility for both the “Active projects” and the stakeholders
- Online database with a list of “Active Projects” and identified stakeholders, in eHealth, Active Ageing and Independent Living domain,

The website includes a collaborative environment “Working Groups” that will facilitate the communication and interactivity of FP7 and CIP research and innovation projects for the sharing and exchange of ideas, know-how and results in the aforementioned domains. It is also used as an internal tool for collaboration inside the Consortium.

The website content will be regularly updated, on its content of “news” and “events”, updates to “projects participated”, “synergy cases”, and maintained with improvements to portal design, uploads of documents, and management of the project partners’ area. The HAIVISIO website will be kept active for a further 5 years upon project completion.

Currently, a Twitter (HAIVISIO_project) and LinkedIn (Haivisio-7415897) have been set to present the HAIVISIO project and help networking. The links to these groups are available at the website.

The HAIVISIO website also supports the sending of newsletters and press releases to a designated list of subscribers.

3 Website structure

The HAIVISIO website (www.haivisio.eu) is comprised of the following sections:

Home

User Tools

- Latest Activity
- Manage Projects
- Manage Organisations
- Manage Assets
- HAIVISIO repository¹
- Forum

Services

- Get advice and training
- Establish collaborations
- Enhance visibility

Community

- People
- Organisations
- Projects
- Assets

Haivisio

- Summary
- Objectives
- Partners
- News
- Downloads
- Events

Blog

Contact

Login

Registration

¹ The project repository is a wiki available only to be used by the consortium.

4 Website content

The HAIVISIO website has a simple and easy navigate layout and its colours are inspired from the logo's colours.

Its content is readable and comprehensive. It is written in English, but it is recognizable from:

- online translating tools (e.g. Google translator) to be readable to other languages,
- search engines, to be ranked as high as possible.

The overall website includes a brief description of the project's scope, concept, activities and partners while it gives access to the provided services e.g. advice and training, collaboration establishment, and improvement of project visibility. To serve its purpose, it is divided into two types of content:

- the 'static' part, which includes project information, and
- the 'dynamic' part, which is used for accessing only HAIVISIO services.

Both types content have been included in the portal under certain sections (basic menu). For the management of the content, Wordpress, a Content Management System (CMS) has been used to support the development.

For each section, there is the possibility to add/edit/delete sub-sections on demand through the administrative interface. The content of the portal will be updated on demand. Through the Wordpress administration interface the content in all sections can be added/edited/deleted.


The following sections present each part of the HAIVISIO website content.

4.1 Home

The home page provides a greeting to the visitor. It is comprised of a top menu bar which contains the different pages with information and links to the project Social Networks' accounts. A top flash module has been placed on the top of the page which highlights how different kind of stakeholders can benefit from HAIVISIO services.

Underneath there are shortcuts that redirect users to the webpages for accessing the HAIVISIO corresponding services. Close to the end of the first project year, the Working Groups will be visible here as well. These will show the subjects of projects collaborations running through this website. A list with the project assets that are registered will be also visible at this point.

At the bottom there is a list of the latest news (also published to the Social Networks, and the HAIVISIO Tweets. At the bottom there is also a footer noting the copyright and the source project funding.



The screenshot shows the HAIVISIO website home page. At the top, there is a navigation bar with the HAIVISIO logo, a search icon, and links for Login, Register, Site Map, and Contact Us. Below this is a main menu with links for Services, Community, Haivisio, Blog, and Contact. The main content area features a large banner with a hand holding a magnifying glass over a medical-themed background. The banner text reads: "We offer TOOLS and KNOW-HOW for effective communication of project results for Ageing, e-Health and Independent Living". Below the banner, there is a section titled "Haivisio Provides" with three colored boxes: a green box for "Get advice and training", an orange box for "Establish collaborations", and a red box for "Enhance visibility". Below these boxes is a blue box with the text "Do you want to increase the visibility of your project?" and a "REGISTER HERE" button. The "Haivisio News" section contains four news items with dates and titles. At the bottom, there is a blue footer with a Twitter link, a navigation menu for "User Tools", "Community", and "Haivisio", and logos for the European Union and the project's funding sources.

Figure 1: HAIVISIO website Home page

4.2 Services

Here we present the service we offer as a CSA project, according to our objectives. We have grouped our services into three offerings, in order to be clearer:

- **Get advice and training:** It includes useful information that will be provided through studies, training and material that will be offered either through events or online.
- **Establish collaborations:** It includes the collaboration tool that helps projects to work together towards a common goal.
- **Enhance visibility:** It includes the registration to participate in the online community and events.

Any visitor to the website can access these services either from the top menu, or from the colour boxes at home page

Haivisio Provides



Figure 2: HAIVISIO website access to services

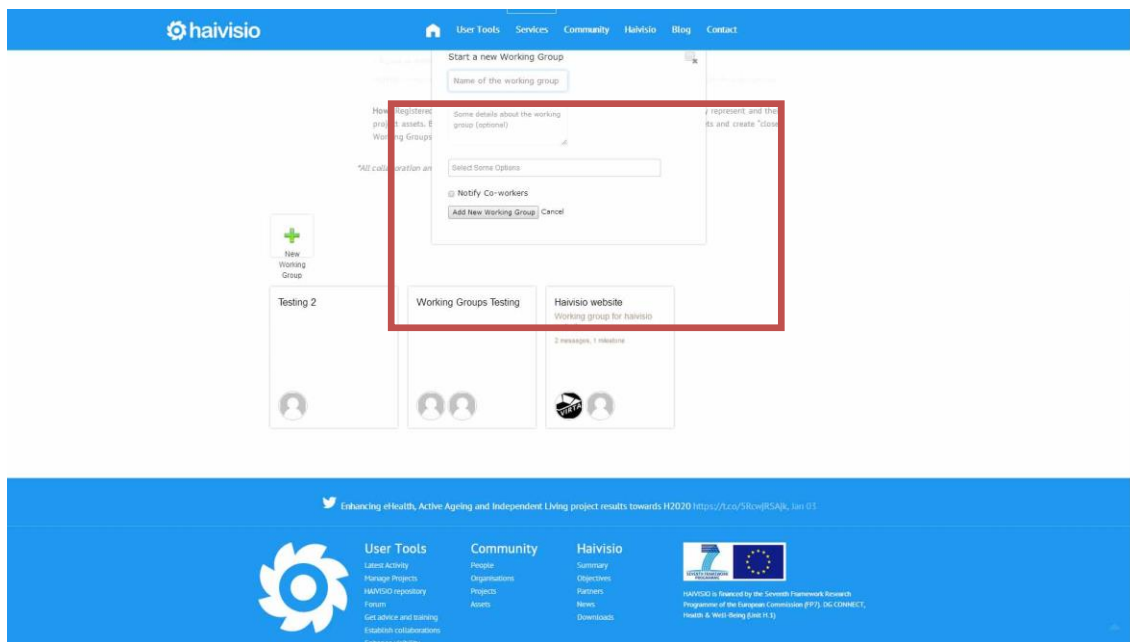


Figure 3: HAIVISIO website Working Groups Tool

4.3 Community

This page aims at showing the people, organisations and EU projects active which can be found in the field of Ageing, e-Health and Independent Living. It shows the public profile of the people who have registered to the website, the organisations that those people are working for, and the EU projects they are involved with.

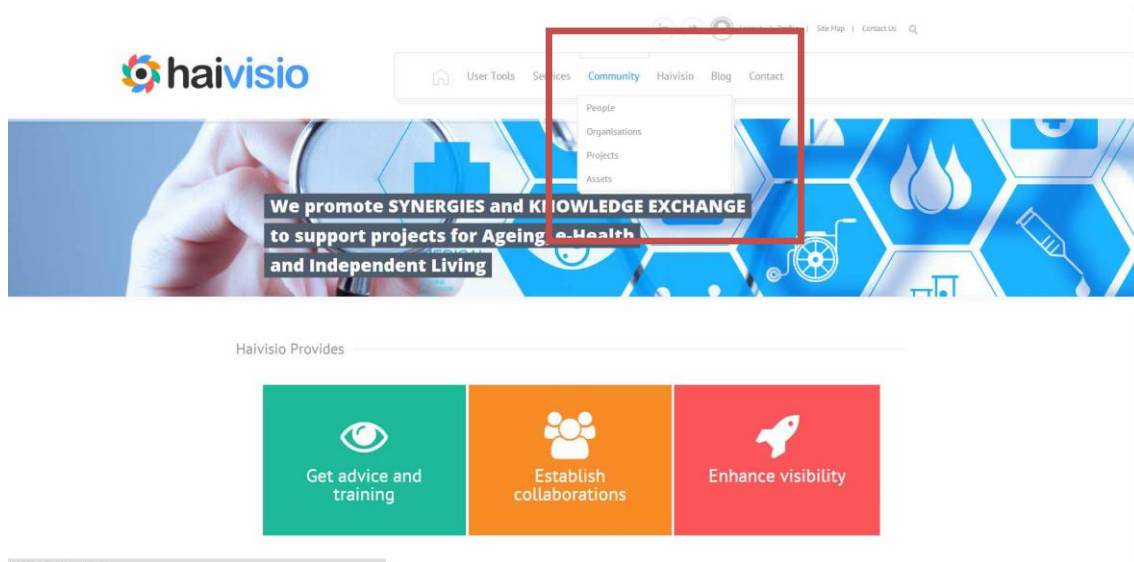


Figure 4: HAIVISIO website Community page

4.4 HAIVISIO

This menu item provides extended information about the project with text description and images. It is comprised by six different sections:

Summary: describes and overview of the project.

Objectives: Here are listed the main objectives that HAIVISIO project focuses on.

Partners: Partner's menu item contains all partners to the HAIVISIO project. For each one there is a logo, the organisation name and the URL that redirects to the corresponding page which includes more information about partners.

News: This page is one of the website's dynamic content pages. It presents a list of events that HAIVISIO project organises, HAIVISIO dissemination activities, and events related to ICT, FP7 for Ageing, e-Health and Independent Living. This information is automatically announced also to the Social Networks.

Events: This page will include all the information about the events organised by HAIVISIO project.

Downloads: This section has been prepared to contain the public deliverables of the HAIVISIO project.



Figure 5: HAIVISIO website page

4.5 Blog

The Blog articles will be generated by the project partners, with content that will be generated from the project outcomes, especially deliverables and events.

4.6 Contact

This page consists of a web page allowing visitors to find contact details and send an email to the Coordinator, the Scientific team, and Technical team.

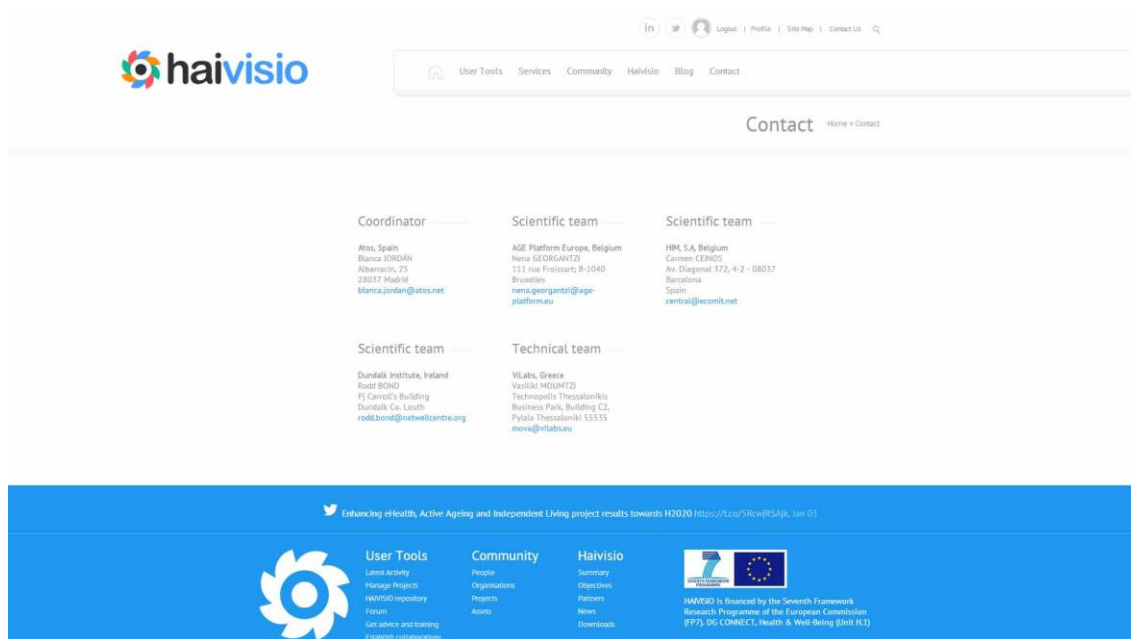


Figure 6: HAIVISIO website Contact page

4.7 Forum

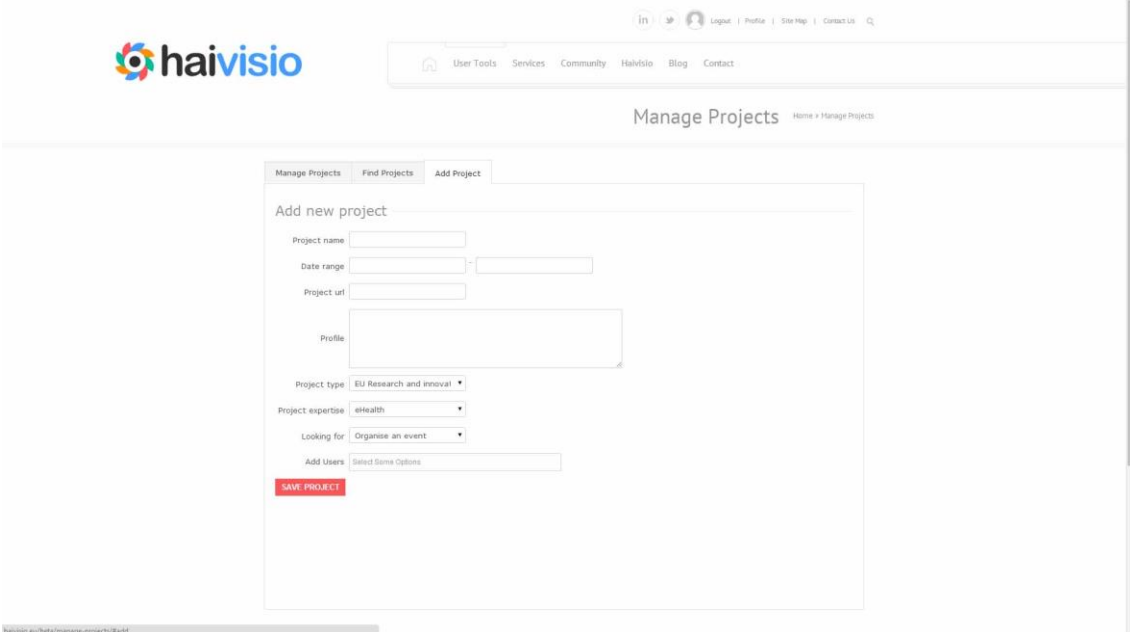
This is an open forum for registered users to serve conversations among experts from the research fields of Ageing, e-Health, and Independent Living.

4.8 Registration

Every single user who registers at the website provides:

- his personal contact details (including his expertise)
- the **organisation(s)** (s)he is working for
- the **project(s)** in the field of eHealth, Active Ageing and independent Living and (s)he is involved, including:
 - the **exploitation** service needs (create a Network of Interest, access to a network, organise an event)
 - the **exploitation** interests (e.g. synergies with other similar projects, business collaboration, etc.)
 - the **assets** (project results) and the corresponding type of collaboration seeking (e.g. Licensing agreement, joint further development, testing of new applications, adaptation to specific needs, joint venture, investment, commercial/marketing support, manufacturing/product development agreement, etc.)

The reason all the above information is requested, is why HAIVISIO projects aims at matching projects (and therefore participants) in the same fields and exploit common collaborations.



The screenshot shows the 'Add new project' form on the HAIVISIO website. The form is titled 'Add new project' and is located within the 'Manage Projects' section. The form fields include:

- Project name (text input)
- Date range (date range selector)
- Project url (text input)
- Profile (text area)
- Project type (dropdown menu, currently set to 'EU Research and innovat')
- Project expertise (dropdown menu, currently set to 'eHealth')
- Looking for (dropdown menu, currently set to 'Organise an event')
- Add Users (text input with placeholder 'Select Some Options')

A red 'SAVE PROJECT' button is located at the bottom of the form. The website header includes the HAIVISIO logo and navigation links: User Tools, Services, Community, Haivisio, Blog, Contact. The breadcrumb trail shows 'Home > Manage Projects'.

Figure 7: HAIVISIO website Registration page

5 Technology

HAIVISIO **website** is based on the Content Management System WordPress.org. The website content maintenance is done easily through a common browser.

The **project repository** is implemented with WordPress Wiki Lite which transforms this webpage into a fully functional wiki.

The website **forum** is implemented with the WordPress ForumPress plugin².

Working Groups are implemented with WP Project Manager Frontend Plugin, licence purchase from wedevs.

Users, organisations, projects and assets are stored at the MySQL **database** management system, which License is the GNU General Public License³.

VILABS's **server** (MochaHost.com) hosts the HAIVISIO website which keeps the security backups.

The **theme** of the website NemoWP has been purchased for a single end product⁴ from Envato marketplace⁵.

² ForumPress: <http://forumpress.org/>

³ http://en.wikipedia.org/wiki/GNU_General_Public_License

⁴ <http://themeforest.net/licenses>

⁵ <http://themeforest.net/>

6 Indicators

The website will provide some of the measurable project performance indicators. The table below show the HAIVISIO project targets that will be monitored through the website.

Activity/Event	Indicator	Measurement mean	Target
Publicity / Promotion Campaign and awareness creation	Number of publications (articles, press releases, etc.)	Blog, articles, and Press Release will be available at the website.	15
	Web-portal with online database	www.haivisio.eu	1
	Number of project and stakeholders profiles in online database	Log in members to the website.	1.000
	Number of visits in the project's website	Get statistics of The Pageviews (the total number of pages viewed) using Google analytics.	4.000
	Number of newsletters	Newsletters will be available for downloading through the website	4

Table 2. Indicators

The research leading to these results has received funding from the European Seventh Framework Programme (FP7/2007-2013) under grant agreement no. 610419

